

The screenshot shows the website banner ad layout with the following sections and dimensions:

- LEADERBOARD:** 970px X 120px
- Sign Up for the ARMED FORCES DIRECT NEWSLETTER:** Includes an email input field and a SUBMIT button.
- Aberdeen Proving Ground Fall/Winter 2022-2023 Issue:** A central banner featuring a magazine cover with the text "For Military, Veterans, Civilian Employees, Contractors, and Their Families".
- Business Spotlight:** A section with three sub-items:
 - Come Visit Bear Legacy Trails in Bel Air, MD!**
 - Custom Graphics and Screen Printing in Central**
 - Cyber Security is National Security!**
- RIGHT SIDEBAR:** Three separate 300px X 250px boxes are shown on the right side of the layout.
- LEFT SIDEBAR:** Two separate 300px X 250px boxes are shown on the left side of the layout.

AD SPECIFICATIONS

| POSITION | CREATIVE SIZE (width x height in pixels) | MAXIMUM FILE SIZE | FILE TYPE | |
|-------------|---|----------------------|-----------|------------------|
| Leaderboard | 970 x 120 | 75 KB | jpg | gif- 15 sec loop |
| Sidebar | 300 x 250 | 75 KB | jpg | gif- 15 sec loop |

*Files and linking urls must be provided upon receipt of ad copy.

****A two month cycle is required for all banner ad placements.**