

AD SPECIFICATIONS

POSITION	CREATIVE SIZE (width x height in pixels)	MAXIMUM FILE SIZE	FILE TYPE	
Leaderboard	970 x 120	75 KB	jpg	gif- 15 sec loop
Sidebar	300 x 250	75 KB	jpg	gif- 15 sec loop

*Files and linking urls must be provided upon receipt of ad copy.

****A two month cycle is required for all banner ad placements.**